

A CRITICAL ANALYSIS ON ICT UTILIZATION AMONG FIELD VETERINARIANS OF ANDHRA PRADESH

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ABSTRACT

An ex-post-facto research study was carried out in purposively selected districts of Andhra Pradesh with an objective to analyze the ICT utilization among field veterinarians. The data was collected from 120 field veterinarians through structured interview schedule and ICT utilization index and the same was coded, tabulated and was subjected to appropriate statistical tools. The results revealed that, most of the field veterinarians were using ICT tools in their day-to-day life at medium extent followed by low and high extent of utilization. This could be due to medium access to the latest ICT tools and nature of profession. A focus on infrastructure development and capacity building in ICT tools certainly improves the standards as well as extent of utilization of latest ICT tools among field veterinarians, which will further help out them to render timely and quality service to the farming community.

KEY WORDS: Andhra Pradesh, Animal Husbandry Department, ICT, VAS and Veterinarian